FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00056393 **Type of Permit:** FILMING **Release Date:** 09/21/2012

Production Company WHIRLED INTERACTIVE LLC

Insured Company Name WHIRLED INTERACTIVE LLC

Contact Phone No. 1 213-915-8889
Contact Phone No. 2
Fax
Address 15 BROOKS AVE, UNIT B
LOS ANGELES, California 90291

Production Title DMA

Type of Production Commercial - Internet

Producer Jenna Cedicci

Director Alistair LeGrand

1st AD Allen Scudder

Production Manager Joseph Robbins

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager Joseph Robbins
Primary Phone Mobile - 818-742-7930
Secondary Phone Office - 424-228-5124

Location Assistant Joseph Robbins
Primary Phone Mobile - 818-742-7930
Secondary Phone

Fees

Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,020.00

Number of Locations 3

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00056393
Production Company WHIRLED INTERACTIVE LLC
Insured Company WHIRLED INTERACTIVE LLC
Production Title DMA

Location Manager Joseph Robbins
Primary Phone Mobile - 818-742-7930
Secondary Phone Office - 424-228-5124

Location Address 12217 Wilshire Blvd, Los Angeles, CA, 90025

Location Type Bar

Film Dates 9/22/2012 - 9/22/2012 09:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	30
Cube Trucks	1
Generator	1

Personnel on Location

Type	Quantity
Cast	5
Crew	25
Extras	5
Spot Check	1

Filming Activities Camera on sticks; Equipment on property; Exterior establishing shots; Exterior motion without sound; Handheld equipment; Interior and exterior motion without sound;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 631 **Grid:** H5

Approvals LOS ANGELES POLICE DEPARTMENT Ed Padilla

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs N/A

Approximate Footage County Parking **Log Number**

Date(s) 9/23/2012 to 9/23/2012 **Time(s)** 06:00 to 22:00

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00056393
Production Company WHIRLED INTERACTIVE LLC
Insured Company WHIRLED INTERACTIVE LLC
Production Title DMA

Location Manager Joseph Robbins
Primary Phone Mobile - 818-742-7930
Secondary Phone Office - 424-228-5124

Location Address 5309 Goodland Ave, North Hollywood, CA, 91607

Location Type Private Residence

Film Dates 9/23/2012 - 9/23/2012 09:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	25
Cube Trucks	1
Generator	1

Personnel on Location

Type	Quantity
Cast	5
Crew	25

Filming Activities Exterior motion without sound; Handheld equipment; Interior motion without sound;

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 562 **Grid:** E2

Approvals LOS ANGELES POLICE DEPARTMENT Ed Padilla

Parking
Base Camp
Location Type : Filming Location
Parking Notes
On street and interior house.

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs N/A

Approximate Footage County Parking **Log Number**

Date(s) 9/22/2012 to 9/22/2012 **Time(s)** 06:00 to 22:00

NO PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00056393
Production Company WHIRLED INTERACTIVE LLC
Insured Company WHIRLED INTERACTIVE LLC
Production Title DMA

Location Manager Joseph Robbins
Primary Phone Mobile - 818-742-7930
Secondary Phone Office - 424-228-5124

Location Address 10 FWY, San Vicente Bl., 405 FWY, Santa Monica City Limits (INCLUSIVE)(EXCLUDNG FREEWAYS AND CITY OF SANTA MONICA), Los Angeles, CA, 90291

Location Type Walking Grid

Film Dates 9/23/2012 - 9/23/2012 09:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	10

Filming Activities Camera on sticks; Equipment on property; Equipment on sidewalk only.; Exterior establishing shots; Exterior models against scenery; Exterior motion without sound; Handheld equipment; Interior and exterior dialogue; Interior models against scenery; Interior motion without sound;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Ed Padilla

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
On street and interior house.

Posting "No Parking" signs N/A

Approximate Footage County Parking **Log Number**

Date(s) 9/22/2012 to 9/22/2012 **Time(s)** 06:00 to 22:00

NO PERMIT